



STRATEGY TOOL · ONE PAGE · ONE SESSION

# The One-Page AI *Strategy* Canvas

Scattered experiments are activity. A strategy is a decision. Fill the seven layers below in order, top to bottom, with your leadership team in a single working session.

**1. BUSINESS OBJECTIVE. WHAT IS AI IN SERVICE OF? ONE SENTENCE.**

Not “using AI,” but the goal: more capacity without hiring, faster turnaround, fewer errors in a risky process.

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### Priority workflows

The two or three pieces of real work that matter most. Name them; cross out the rest for now.

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### Capabilities and tools

What the chosen work needs: a reusable assistant, a fixed automation, something more. Work first, tool second.

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### Data and knowledge

What the AI must see to be useful, and what it must never see. Write the do-not-paste rule plainly.

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### Human responsibilities

Who owns each workflow, who checks the output, who is accountable when it goes wrong.

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### Measures of value

One honest measure per workflow, agreed in advance. Not a dashboard of vanity metrics after the fact.

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### Review and learning

The rhythm for looking at what happened and deciding what changes. The tools move monthly; so must the plan.

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**How to use:** work top to bottom; each layer constrains the one below it. If a lower layer will not fill in cleanly, the answer above it is probably too vague. Aim to complete the page in one sitting, then put a review date in the diary.

[Book an AI Reality Check](#)

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