



FOR LEADERS · 1-TO-1 COACHING

# Practical AI lessons for leaders

Calm, practical one-to-one coaching, built around your real work - not another tool demo. You'll get confident with AI, and see clearly what it means for you and your business.

## Designed for leaders - not just users

Yes, you'll gain practical skills. But more importantly, you'll build a genuine **understanding of AI**: how it is changing your **role**, your **people**, and your **business model**. From there, you develop your own **AI vision** and a clear **action plan** for the business.

### WHO IT'S FOR

Leaders, founders, and solo operators - short on time and done with the hype. No experience needed; lessons meet you exactly where you are.

### WHAT HAPPENS IN A SESSION

One-to-one, shaped around your tools, tasks and the decisions in front of you. We start with your real work, not a standard syllabus - online, at your office, or at a co-working space.

### THREE WAYS LEADERS PUT IT TO WORK

01

#### Lighten a recurring task

Turn a report or board update into a faster, repeatable workflow that still sounds like you.

02

#### Pressure-test a decision

Use AI for research and synthesis, then bring your own judgement to the call that matters.

03

#### Get to a strong first draft

From blank page to a draft worth editing - in your voice, in minutes rather than hours.

### WHAT YOU LEAVE WITH

- A genuine understanding of AI, not just tool know-how
- A clear view of its impact on your role, team and business model
- Your own AI vision and a practical action plan
- Hands-on skills and habits you can use straight away

*“Patrick’s clarity and depth kickstarted our AI response, helping leadership not only see further but plan.”*

Gaynor Finlay · Marketing leader

Patrick Hussey has taught and advised leaders at **Google, Microsoft, SAP, Adobe** and **Vodafone**. His writing on AI has appeared in **Fast Company** and **The Guardian**.

Book a 1-to-1 call

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