



1-TO-1 AI COACHING FOR PROPERTY LEADERS

Your market. Your clients. A practical *AI plan*.

A private leadership lesson on what AI means for property and real estate firms now: cautious markets, valuation trust, client follow-up, and how to use AI while keeping local judgement in charge.

SECTOR ISSUES

- **A cautious market** - buyers, sellers and landlords need clearer updates and faster reassurance.
- **Valuation trust** - automated estimates miss condition, context and local nuance.
- **Admin steals client time** - listings, reports, chases and notes crowd out relationship work.

IN YOUR 1-TO-1 LESSON

- **Map your best firm uses** - vendor reports, buyer follow-ups, area briefs and particulars.
- **Practise judgement boundaries** - comparables and research support, not automated valuation.
- **Leave with a team playbook** - prompts and habits that capture your local know-how.

This is coaching, not a tool demo. The lesson builds your AI vision around the actual work of winning instructions, advising clients and keeping the team responsive.

A coached route from admin load to better service

AI can organise the research, produce first drafts and keep follow-up moving. The lesson coaches you through how to use that help while protecting the local judgement clients came for.

Taught and advised leaders at **Google, Microsoft, SAP, Adobe** and **Vodafone**. Writing on AI in **Fast Company** and **The Guardian**.

Book 1-to-1 AI coaching

Email us directly hello@goodtransformer.ai