



FOR ACCOUNTANCY & ADVISORY LEADERS

Faster routine work. Judgement *kept in the room.*

For partners and managers in accountancy and advisory firms: use AI to move faster on the routine work, and keep your judgement exactly where clients value it.

Designed for leaders. Beyond day-to-day skills, you'll build the understanding to see what AI means for your role, your people and your business model - and develop your own AI vision and action plan for the firm.

WHERE IT HELPS, DAY TO DAY

- **Client prep** - brief yourself on a client, sector or filing in minutes, not hours.
- **Research** - get to the relevant guidance, precedents and the right questions faster.
- **Drafting** - first drafts of letters, summaries and reports, in your firm's voice.
- **Internal knowledge-sharing** - turn what your best people know into something the whole team can use.

Judgement stays in the room

AI is good at the first 80% - gathering, structuring, drafting. The advice, the caveats and the call still come from you. A lesson speeds up the routine so there's more time for the judgement clients actually pay for - with clear lines on what to keep off these tools.

Taught and advised leaders at **Google, Microsoft, SAP, Adobe** and **Vodafone**. Writing on AI in **Fast Company** and **The Guardian**.

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